

REACH 9,000 Saskatchewan Barley Growers

Advertise in the BarleyBin Magazine

Booking Deadlines:
March 5, 2026 (Spring)
Sept 4, 2026 (Fall)





The BarleyBin Magazine

Bi-Annual Barley Industry Publication

The BarleyBin is SaskBarley's bi-annual magazine printed in the spring and fall and mailed directly to 9,000 registered barley producers across Saskatchewan.

If your business supports barley agronomy, seed, equipment, technology, finance, storage, logistics, grain marketing, or research — this is the most targeted way to reach the barley sector in the province.

No mass audience.
No wasted impressions.
Just Saskatchewan producers.

The BarleyBin Magazine is trusted, technical, and practical. Readers keep it. They reference it. They share it.



Why Advertise in The BarleyBin?

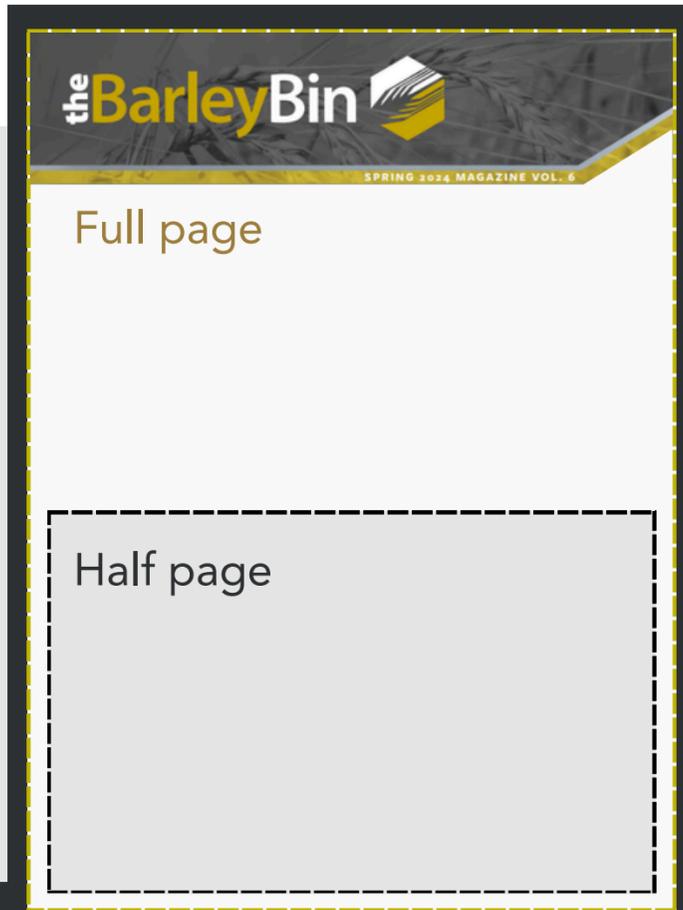
- Direct mail to 9,000 Saskatchewan barley farmers
- Digital distribution to 2,600+ industry contacts
- Shared across BarleyBin.ca, e-newsletter, LinkedIn, Facebook, & X
- Limited ad space — high visibility
- Producer-focused, research-backed publication

All issues are archived at barleybin.ca

theBarleyBin 



Your message sits alongside research, agronomy updates, disease insights and market information that **barley producers rely on.**



AD SIZES & RATES FOR 2026

*Multi-Issue Discounts Available

Book 2 or more issues at a time and receive 10% off per issue. Plus, save your space!

Full Page
(Full Bleed)
8.5"W x 11.0"H
+ 0.125" bleed
\$2,000 per issue
***\$1,800 per issue!**

Half Page
(Horizontal)
7.5" W x 4.75" H
\$1,200 per issue
***\$1,080 per issue!**

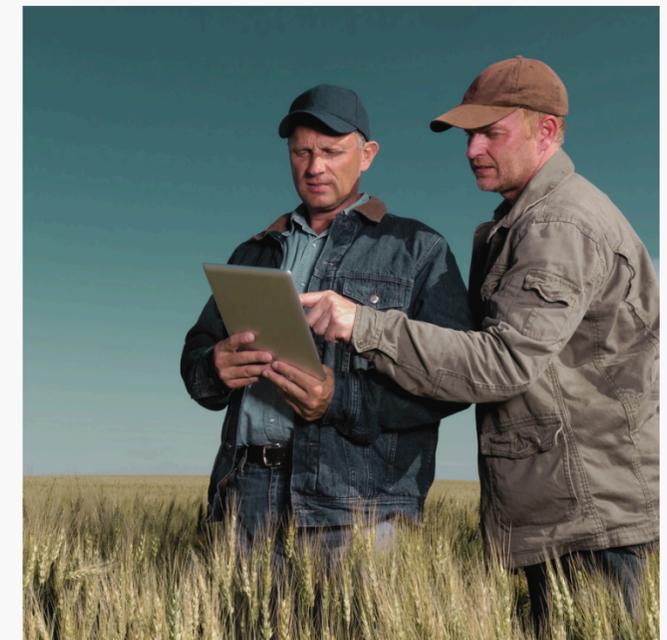
Outside Back Cover
(Premium Placement)
8.5"W x 11.0"H +
0.125" bleed
\$3,000 per issue
***\$2,700 per issue!**

Save 10% and secure consistent visibility across the spring and fall editions.

Eligible Advertisers:

- Seed companies
- Equipment dealers
- Agronomy services
- Labs & grain testing services
- Market advisory firms
- Grain buyers, maltsters & brokers
- Storage & bin companies
- Farm tech & software providers
- Financial institutions & insurers
- Conferences & research organizations

All advertisers are vetted to ensure relevance to barley production and marketing.





Space is limited and assigned on a first-come, first-served basis.

Limited Space. High Impact. Grower Focused.

Reach Saskatchewan producers who are actively investing in seed, agronomy, technology and sustainability.

Contact:

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