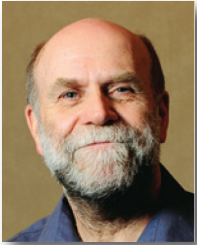


Message from the Chair



With the 2014/2015 crop year coming to a close, it is a good time to reflect on the activities of SaskBarley over the past twelve months, and also to look towards the year ahead. At the end of the second year of levy collection, we are moving past the start-up stage and are actively

involved in policy development, research collaboration and investment, and market development activities, with the goal of developing a profitable and sustainable barley industry within the province.

One of our most active areas is the future of variety development within Canada. In December 2014, a historic event occurred where wheat and barley check-off organizations from across Western Canada agreed to work together to objectively explore options for producer involvement and investment in wheat and barley variety development. From this meeting, the Wheat and Barley Variety Working Group (WBVWG) was established and includes representatives from: SaskBarley, Saskatchewan Wheat Development Commission, Saskatchewan Winter Cereals Development Commission, Alberta Barley Commission, Alberta Wheat Commission, BC Grain Producers Association, Manitoba Wheat and Barley Growers Association, Winter Cereals Manitoba and Western Grains Research Foundation (facilitator). The goal of the WBVWG is to: “have world class sustainable wheat and barley variety development programs contributing to increased net profitability per acre for Canadian producers.” A complete report from the consultant hired to facilitate this exploration is scheduled for release in December 2015.

As we develop barley varieties with better agronomic packages and increased yields, we still need a reliable and transparent transportation system to move grain to market, and transportation issues continue to affect Saskatchewan producers. As you read this, we have just completed co-hosting the Farmer Forum for Grain Transportation with the Agricultural Producers Association of Saskatchewan and the Saskatchewan Wheat Development Commission in Saskatoon on July 20th. The primary objective of the event was to focus on the path forward for grain transportation and to ensure producers concerns over transportation continue to be at the forefront prior to the anticipated provincial and federal elections.

These policy issues are just a few examples of the activities and initiatives that directors and staff from SaskBarley are involved in. If you interested in being involved in the future of the barley industry in Saskatchewan and Canada, consider running for the board of directors of SaskBarley. There are three positions up for election this fall, and a nomination form can be found in this newsletter or also on our website: saskbarleycommission.com

Cam Goff – Chair, SaskBarley

MARK YOUR CALENDARS!

SaskBarley Annual General Meeting

January 11, 2016

2:15 - 3:15 pm

TCU Place

Saskatoon, SK



2014-2015 Board of Directors

Cam Goff, Chair
c.b.goff@sasktel.net
Tel: 306-544-2790

Jason Skotheim, Vice-Chair
jason@skotheim.ca
Cell: 306-270-4343

Zenneth Faye
zfaye@sasktel.net
Tel: 306-272-7080

Brent Johnson
boverjexcavating@yahoo.ca
Tel: 306-725-3228

Allen Kuhlmann
skuhlmann@sasktel.net
Tel: 306-582-2001

Jeff Mathieson
jtdmathieson@yahoo.com
Tel: 306-520-8080

Message from the Executive Director



My first year as Executive Director with SaskBarley has passed and I have to say every day is thought-provoking, diverse and rewarding; truly a reflection of the agricultural industry as a whole. The challenges posed to SaskBarley during its first months of operation clearly speak to the transitional state of the industry itself. Who is developing new barley varieties? Is there enough funds being invested into varietal development? Will barley be a competitive in Saskatchewan crop rotations?

What is the most efficient way to work with other commissions and organizations to maximize resources? While the answers to these questions is sometimes unclear, one thing is certain; producer input is needed and that input must be forward looking, collaborative where possible, and still meet the end goal of making barley a profitable crop for Saskatchewan producers.

While we are involved in many initiatives, one of the major projects over the next 18 months will be the transition of the Western Canadian Deduction (WCD). Currently there are two check-offs in place on barley grown in Saskatchewan. One is the SaskBarley check-off of \$0.50 per tonne administered through the services of Levy Central in Saskatoon. The other check-off is the WCD at \$0.56/tonne and administered by Alberta Barley. These WCD dollars help fund the Canadian International Grains Institute (CIGI), the Canadian Malting Barley Technical Centre (CMBTC) and research projects with the Western Grains Research Foundation (WGRF). In order to streamline services and save on administration fees of these check-offs, SaskBarley will be consulting with producers to see if there is a desire to have these two check-offs combined into one, with a target date for this transition of August 1, 2017. The streamlining of this process would allow for increased funds to be directed into research and market development activities while still supporting the valuable work done by the organizations currently funded by the WCD. We think this will provide direct benefit to producers by a simplified check-off process and one level of administration.

If you have thoughts on this process or have other questions or concerns about your check-off dollars, please feel free to call one of the SaskBarley directors, our office, or come out to our AGM in Saskatoon on January 11, 2016.

Jillian McDonald
Executive Director, SaskBarley

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Want to receive this newsletter by email? Send your request to:
jvancleemput@saskbarleycommission.com

Canada and China embark on new feed barley study

A letter of intent recently signed between the Barley Council of Canada (BCC) and the China Agriculture University (CAU) could bear fruit for long-term profitability.

The letter of intent recently signed at a ceremony in Beijing, is part of an agreement to develop a joint Canada-China feed barley study.

Triple Threat

What could be better than collaborating on a feed barley trial with the most prestigious agricultural university in China? How about three trials?



“Our plan is to run three different feed barley trials, hopefully one a year,” said BCC executive director Phil de Kemp.

The first one would use high quality Canadian feed barley in up to 25 per cent of dairy rations to see if it generates more milk production and higher protein or butter fat. Based on the results, the next two trials would incorporate Canadian barley in cattle and hog rations, evaluating its impact on animal health, weight/carcass gain and all aspects of meat quality.

A Kernel of an Idea

The seeds of this project were first sown at the BCC’s annual general meeting in February. Knowing that the federal agriculture minister was leading a trade mission to China in May or June, the council looked at what could be accomplished on the trip. And while a flight to China is great for gathering air miles, de Kemp saw another angle.

“We started asking who we could partner with to enhance Canadian export opportunities. The Alberta Barley Commission is finishing up a trial with Japan looking at beef, and the CAU expressed great interest in a similar undertaking with barley.”

Choosing China

Of course, the reason for going with China on this study went far beyond “we happened to be in the neighborhood.”

As de Kemp pointed out, “there’s a real shortage of protein in China right now. Since feed barley produces three leading proteins in western Canada – beef, pork and dairy – this is a chance to validate the unique attributes of Canadian feed barley and help meet the growing Chinese demand.”

With China’s feed barley imports rising to about six million tons over the last 18 months, and their disposable income moving in a similar direction, the people want more choice and availability of protein, and de Kemp wants Canada to be a part of that.

“Boosting their protein intake is beneficial to the Chinese, and what’s good for them can be very good for Canadian barley as well.”



Sharing the Wealth

In true Canadian fashion, this initiative isn’t just about how barley exporters can benefit, but how many others can profit in the process.

“By adding export market opportunities for feed barley, whether it’s feed varieties or malting barley varieties not selected as malt, we can increase barley acres and provide not only for our industry, but for the cattle and hog industries as well. Plus, more acres mean more security of supply, giving producers other options for crop rotation besides wheat, canola and specialty crops. They can now add barley with confidence.”

While there are still “i’s” to be dotted and “t’s” to be crossed, de Kemp views this opportunity as a big first step to greater collaboration with China and other countries.

*-Story by Caitlan Carver
Barley Council of Canada*

Communications Manager Hired



The Saskatchewan Barley Development Commission (SaskBarley) is pleased to welcome Jamie Van Cleemput as its new Communications Manager.

Ms. Van Cleemput holds a Bachelor's of Science with honours and a Master's of Science from the University of Saskatchewan, both focusing on Molecular Biology and Genetics. She has held positions in research and research program oversight.

More recently, Van Cleemput recognized her passion for communications and transitioned to a new role involving marketing, website management and graphic design for a variety of agricultural clients.

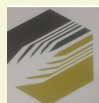
"I am excited for Jamie to join SaskBarley," said Jillian McDonald, Executive Director of SaskBarley. "The unique combination of a research background and communication experience will be a great asset to our organization."

Ms. Van Cleemput will be leading the communication activities of SaskBarley including management of the social media accounts, development of print materials and coordination of promotional events. She will report to and work closely with the Executive Director.

Jamie and her husband also operate a purebred Angus operation south of Delisle, Saskatchewan.

Contact Jamie direct at 306-250-1099 or jvancleemput@saskbarleycommission.com

*Follow SaskBarley on
Twitter*



@SaskBarley

Preventing Peeled and Broken Barley

Peeling and cracking/breaking in barley is more likely to occur in hot and dry conditions. Malt buyers will reject barley with high levels of peeled and broken kernels.

Peeled kernels absorb water faster than unpeeled kernels, resulting in uneven germination. Broken kernels will not germinate or will grow abnormally. Maltsters will seek barley with less than five per cent peeling and breakage.

Keeping peeling and breaking under five per cent is achievable. Combining can begin at 16 per cent moisture, if aeration is available to reduce moisture for safe storage. Peeling is more likely below 13.5 per cent grain moisture content.

Taking the time to adjust the rotor speed and concave clearance will minimize peeling and breakage. As temperature and relative humidity fluctuate

throughout the day, further adjustments may be required. Maltsters do not object to a small piece of intact awn on the barley.

Once harvested, handling should be minimized. Run grain augers slower and at full capacity to minimize peeling and breakage.

Weather conditions during the growing season may lead to uneven maturity. Areas that are immature should be avoided and combined at a later date to preserve quality.

Planning and good harvest techniques can help preserve quality, even in challenging conditions.

*By Mitchell Japp, PAg, MSc,
Provincial Specialist – Cereal Crops*

Call for Director Nominations

The Saskatchewan Barley Development Commission (SaskBarley) is currently seeking nominations to fill **three (3)** positions for the Board of Directors. The producer-elected and -directed Board ensures producers have the resources, leadership and provincial, national and international representation to strengthen Saskatchewan's competitive advantage and makes certain that producers' interests are protected.

To be eligible to sit on the SaskBarley Board, you must be a registered barley grower (i.e. have sold Saskatchewan grown barley and paid levy within the last two years).

Director responsibilities include:

- Supervising the management of the business and affairs of SaskBarley including oversight of management, providing strategic direction, and ensuring effective governance of the organization.
- Attending meetings approximately 6 times per year and attending conference calls as required.
- Representing SaskBarley at other meetings and events throughout the year.

Nomination forms are included in this newsletter or can be found on the commission's website: www.saskbarleycommission.com. You can also request the forms by calling 306-653-7232. Nomination forms must be signed by five (5) or more registered barley growers. If the registered grower is a corporation, partnership or other legal entity, it can designate a representative to vote and to hold office. A proper form of designation (available in this newsletter, online or from the SaskBarley office) must accompany the nomination form for every director nominee or director nominator affected by this regulation.

Completed forms should be mailed, faxed or emailed to Returning Officer:

Levy Central

PO Box 21038

Saskatoon, SK S7H 5N9

Fax: 306-975-6850

E-mail: smitha@levycentral.ca

All nominations must be received no later than 4:00 pm CST October 2, 2015

Please direct any questions related to elections to Returning Officer, Ann Smith, at 306-975-6853.

Questions related to the Commission, the Regulations governing formation of the same or the collection of the levy should be directed to Jillian McDonald, Executive Director at 306-370-7237.

Nomination Form For Director

I, _____, will allow my name to stand for election to the Board of Directors of the Saskatchewan Barley Development Commission (SaskBarley). I am a producer registered with SaskBarley.

As per SaskBarley regulations a “registered producer” means a producer who has sold barley in the last two crop years.

My nomination is supported by the following five or more registered barley producers:

Signature	Printed Name	Address

Nominated Candidate's Signature: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Nomination form must be received by the Returning Officer by 4:00 p.m. CST October 2, 2015.

Completed forms should be mailed, faxed or emailed to Returning Officer:

Levy Central
PO Box 21038
Saskatoon, SK S7H 5N9
Fax: 306-975-6850
E-mail: smitha@levycentral.ca

Physical Address:
104-411 Downey Road
Saskatoon, SK S7N 4L8

Designated Representative Appointment Form

Pursuant to 27(2) of the Saskatchewan Barley Development Commission Plan Regulations: Subject to subsection (5), a registered producer that is a corporation, association, society or other designation is entitled to vote or hold office: (a) only through a designated representative appointed in writing; and (b) only if notice of that appointment has been filed with the commission in a form and manner acceptable to the commission.

As _____ of _____
(Title) (Name of Corporation, partnership, business, trade or farm name)

I hereby appoint _____ to be the designated representative for the
(Print Name)
above corporation, partnership, association, society, or person carrying on business under a corporate name, trade name, farm name, as registered with the Saskatchewan Barley Development Commission.

Signed:	
Name under which barley was sold:	
Date	

**THE SASKATCHEWAN BARLEY DEVELOPMENT
COMMISSION:**

The Saskatchewan Barley Development Commission
was established in 2013 under the Agri-Food Act, 2004

**SASKATCHEWAN BARLEY DEVELOPMENT
COMMISSION (SaskBarley)**

Jill McDonald, Executive Director
Direct Tel: 306-370-7237
jmcDonald@saskbarleycommission.com

Office Hours:

Monday to Friday
8:30 a.m. - 4:00 p.m.

SaskBarley Office:

Bay 6A - 3602 Taylor Street East
Saskatoon, SK S7H 5H9
General Inquiries: 306-653-7232
Fax: 306-244-4497



Return undeliverable Canadian addresses to the above address

